

Workshop

Capacity Building & Mentorship

Saturday, September 28, 2013 | 1:00PM – 4:00PM

FPT Polytechnique University
Student Services Room, First Floor
391A Nam Ky Khoi Nghia Street, District 3
Ho Chi Minh City, Vietnam

The half-day workshop on September 28th is designed to take a step closer towards helping budding entrepreneurs and early-stage tech startups achieve their dreams. It will bring together a group of entrepreneurs and startups with high-tech sector stakeholders via capacity building discussions and mentorship sessions. This workshop will contribute to creating an effective enabling environment for technology entrepreneurship in Vietnam. The meeting will connect stakeholders with the Vietnamese innovation ecosystem and provide a forum for the private sector to share insights that will add considerable value to the acceleration of many of these emerging startup teams. Through interactive mentoring breakout discussions, the cross-sectoral group of participants will consider the unique needs of the startups, offer guidance, and help answer their questions. This workshop will boost the teams' confidence as they prepare for a Demo Day Investor Networking event co-organized by infoDev which promises to be an inspirational and ground breaking finale to the 2013 Startup event circuit.

CONTRIBUTORS AND MENTORS:



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WORKSHOP AGENDA – SATURDAY, SEPTEMBER 28, 1-4PM

1:00 PM	KICKOFF WORKSHOP
1:00 PM	<p>OPENING REMARKS</p> <p>Welcome</p> <ul style="list-style-type: none"> • Mr. Brett Dickstein, infoDev/mLab East Asia advisor (5) • <i>Representative from a startup (5)</i> • <i>Representative from a startup (5)</i> <p>Review Agenda and Objectives</p> <ul style="list-style-type: none"> • Mr. Brett Dickstein (5)
1:30 PM	<p>KEYS TO ENTREPRENEURSHIP</p> <p><i>FORMAT: These lightning talks and Q&A period will provide different perspectives and insight into considerations for any startup team and why knowing them can affect prospects for entrepreneurship.</i></p> <ul style="list-style-type: none"> • “Elevator pitching” – Don Pham, taembe.vn/foodpanda.vn (10) • “Business valuation strategies” - Edward Gordon, HSC (10) • “Launching and operating” – Trung Huynh, IDG Ventures Vietnam (10) • “Incorporation strategy for tech startups” - Jerome Buzenet, DFDL (10) • “IP Protection” – Tuan Anh Tran, FPTP (10) • “VC’s & startup team composition” - Hrish Lotikar, toptal (10)
2:30 PM	BREAK
2:45 PM	<p>MENTORSHIP & COACHING: SMALL GROUP BREAKOUTS</p> <p><i>FORMAT: Three rounds of 20 minutes each. Mentor may pose questions about startup teams readiness or offer case studies and feedback. Participants will have the opportunity to ask questions directly to the mentor/coach</i></p> <ul style="list-style-type: none"> • “Elevator pitching” Facilitator: <i>Don Pham, taembe.vn/foodpanda.</i> • “Business valuation strategies” Facilitator: <i>Edward Gordon, HSC</i> • “Launching and operating” Facilitator: <i>Trung Huynh, IDG Ventures Vietnam</i> • “Incorporation strategy for tech startups” Facilitator: <i>Jerome Buzenet, DFDL</i> • “IP Protection” Facilitator: <i>Tuan Anh Tran, FPTP</i> • “VC’s & startup team composition” Facilitator: <i>Hrish Lotikar, toptal</i>
4:00 PM	CLOSING REMARKS