IFA and IBFD 75th Jubilee

Asia-Pacific Tax Conference

28-29 November 2013 • Hilton Kuala Lumpur
IFA and IBFD 75th Jubilee

Asia-Pacific Tax Conference

The International Fiscal Association - Malaysia Branch and the International Bureau of Fiscal Documentation, to celebrate 75 years of long-standing values, are proud to be hosting the Asia-Pacific Tax Conference from 28-29 November, 2013 in Kuala Lumpur, Malaysia.

The conference is a forum for tax practitioners, tax administrators, tax policymakers and academics to discuss the various topical tax issues in Asia-Pacific. Various international and regional tax experts will participate in the conference.

The conference will look into tax trends, anti-avoidance, tax planning, the use of criminal provisions and sanctions, developments in tax treaties, tax litigation, customs and free trade, transfer pricing as well as VAT/GST. It will also feature a panel session on investing into the Indochina Region.

Confirmed Panelists

1. Aliff Fazellbhoy, ALMT Legal India
2. Anand Raj, Shearn Delamore & Co. Malaysia
3. Aurobindo Ponniah, IBFD
4. Bhupinder Singh, Petronas Malaysia
5. Bob Fletcher, Deloitte Singapore
6. Brendan Brown, Russel McVeagh New Zealand
7. Chas Roy-Chowdhury, ACCA United Kingdom
8. Emile Bongers, Stibbe United Arab Emirates
9. Gianpaolo Camaggio, C&A Advisors China
10. Gilbert Atamia, Sinclair Mertz Philippines
11. Prof. Han Kogels, IFA Secretary General
12. Jack Sheehan, DFLD
13. James Hunter, Ernst & Young Hong Kong
14. Prof. Jan de Goede, IBFD
15. Jude Ocampo, DFLD Cambodia
16. Kang Beng Hoe, Taxand Malaysia
17. Li Ying, Siemens China
18. Luis Coronado, Ernst & Young Singapore
19. Melinda Brown, OECD
20. Michael Evans, University of Melbourne Law School, Australia
21. Michael Hendroff, Intel Malaysia
22. Michael Olesnicky, Baker & McKenzie Hong Kong
23. Prof. Miranda Stewart, University of Melbourne, Australia
24. Mohd Nizom bin Saieri, Inland Revenue Board of Malaysia
25. Naoki Oka, National Tax Agency of Japan
26. Noor Azian Abdul Hamid, Inland Revenue Board of Malaysia
27. Paul Drum, CPA Australia
28. Picharn Sukparangsee, Slam Law Offices Thailand
29. Pieter de Ridder, Loyens & Loeff Singapore
30. Porus Kaka SC, IFA President
31. Raja Kumaran, PricewaterhouseCoopers Malaysia
32. Rakesh Dharawat, KPMG India
33. Robert Tsang, Deloitte Singapore
34. Sandra Segaran, Deloitte Malaysia
35. Serjit Singh, Shell Malaysia
36. Shubendu Misra, Ernst & Young Singapore
37. Sobramaniam Tholasy, Royal Malaysian Customs Department
38. Steve Towers, Deloitte Singapore
39. Sunny Choong, Standard Chartered Bank Singapore
40. Surin Segar, Maybank Malaysia
41. Thanneermalai Somasundaram, PricewaterhouseCoopers Malaysia
42. Todd Beutler, DLA Piper Hong Kong
43. Tony Clemens, PricewaterhouseCoopers Australia
44. Dr. Veerinderjeet Singh, IFA Malaysia/Taxand Malaysia
45. Yash Sharma, McKinsey & Co. India
46. Prof. Yoshihiro Masui, University of Tokyo, Japan
## Conference Programme

### Day 1

<table>
<thead>
<tr>
<th>Time</th>
<th>Activity</th>
</tr>
</thead>
<tbody>
<tr>
<td>0800-0845</td>
<td>Registration</td>
</tr>
<tr>
<td>0845-0915</td>
<td>Opening</td>
</tr>
</tbody>
</table>
| 0915-1045  | Plenary 1: Regional Asia-Pacific Tax Trends - Where Are We Heading?  
- Tax reform and policy changes. 
- Direct and indirect tax developments. 
- Anti-avoidance measures. 
- Transfer pricing developments. 
- Recent case law. |
| 1045-1115  | Coffee Break                            |
| 1115-1245  | Plenary 2: The Role of Anti-Avoidance Rules in Taxation – Striking a Balance Between the Taxpayer and Authority:  
- The role of tax anti-avoidance rules. 
- Tax evasion versus tax avoidance versus tax planning. 
- Profit maximisation over social responsibility. |
| 1245-1400  | Lunch                                   |
| 1400-1530  | Panel 1A (Concurrent): What Keeps Corporate Tax Managers Awake at Night?  
- Challenges for in-house tax advisors. 
- Tax: A value added business partner or a necessary evil? 
- Enhanced taxpayer relationship. 
- What in-house advisors expect from their consultants. |
| 1400-1530  | Panel 1B (Concurrent): Developments in Model Tax Treaties – Impact on Asia:  
- OECD Model Treaty. 
- Permanent establishment issues. 
- Accessing tax treaty benefits. 
- Exchange of tax information and cooperation between tax authorities. 
- A Model Treaty for indirect taxes? |
| 1530-1600  | Coffee Break                            |
| 1600-1730  | Panel 2A (Concurrent): The Use of Criminal Provisions and Sanctions to Enforce Tax Compliance: An Enlightened Approach?  
- Should sanctions be based on principles of deterrence, retribution or rehabilitation? 
- The need for prosecutorial discretion, plea bargaining and amnesties in tax cases. 
- Tax fraud versus “mere” compliance offences: Is there value in a distinction? 
- Do criminal measures actually enhance taxpayer awareness? |
| 1600-1730  | Panel 2B (Concurrent): Cross Border Contracts and Tax Issues:  
- VAT/GST, Direct tax and cash flow implications. 
- Withholding tax issues and its implications. 
- Permanent establishment issues. 
- Tax residency issues/secondment of individuals: The global taxpayer? 
- Transactional taxes: Stamp duty, etc. |
| 1745-1930  | Cocktails                               |

### Day 2

<table>
<thead>
<tr>
<th>Time</th>
<th>Activity</th>
</tr>
</thead>
</table>
| 0900-1030  | Plenary 3: Tax Planning in the 21st Century – Navigating the Tax Minefield:  
- Use of intermediate holding structures and offshore financial centres in light of “substance requirements”. 
- Taxing the indirect transfer of shares. 
- Tax risk management: Dealing with the authorities, tax audits, etc. 
- Defending one’s tax reputation. |
| 1030-1100  | Coffee Break                            |
| 1100-1230  | Panel 3A (Concurrent): Tax Litigation - An Instrument of Change or A Symptom of an Imperfect System?  
- Prudence versus principle: To litigate or settle? 
- Judicial attitudes and tax law principles: Are there any uncharted territories left? 
- Is a robust tax litigation culture integral to the integrity of a tax system? |
| 1100-1230  | Panel 3B (Concurrent): The Dynamic Landscape in Cross-Border Trade - Challenges and Opportunities:  
- Transfer pricing and customs valuation. 
- Free trade agreements, the Trans-Pacific Partnership, AFTA, etc. 
- Rules of origin. 
- Documentation and dispute resolution. |
| 1230-1345  | Lunch                                   |
| 1345-1515  | Panel 4A (Concurrent): The Inexorable March of VAT/GST – The Future of Taxes:  
- Imperatives of a robust VAT/GST system. 
- Revenue collection trends: Impact on budget deficits. 
- Increase in VAT/GST rates going forward. 
- Anti-avoidance initiatives. 
- A global model? |
| 1345-1515  | Panel 4B (Concurrent): The New ASEAN Tigers – The Indochina Region and Indonesia:  
- Structuring tax efficient investments into Cambodia, Laos and Myanmar. 
- Structuring tax efficient investments into Indonesia. |
| 1515-1530  | Coffee Break                            |
| 1530-1700  | Plenary 4: The Transfer Pricing Conundrum - Untying the Gordian Knot:  
- Current controversies. 
- Intangibles and valuation methods. 
- Location savings advantage: Qualification and analysis of the relative bargaining positions. 
- Management fee / Head-office allocation. 
- How to prepare legal contracts and other documents. 
- Transfer pricing issues in business restructuring. |
| 1700-1715  | Closing                                 |
The International Fiscal Association (IFA) was established in 1938 with its headquarters in Rotterdam, the Netherlands, and currently has branches in 63 countries. It is the only non-governmental and non-sectoral international organisation dealing with fiscal matters. Its objects are the study and advancement of international and comparative law in regard to public finance, specifically international and comparative fiscal law and the financial and economic aspects of taxation. IFA members consist of high level representatives from both the private and the public sectors, including the courts, universities and international governmental and non-governmental organizations.

The Malaysia Branch was registered in December 1981, with the objective of publicising new developments in fiscal matters in Malaysia, particularly with regard to taxation, and to promote discussion and the exchange of knowledge, experience and views with respect to fiscal law. It also aims to seek consultative status with the relevant authorities and to assist in the development of greater cooperation between the ASEAN countries in the field of taxation and to promote this concept internationally.

The International Bureau of Fiscal Documentation (IBFD) was established in 1938 by the same founders of IFA, and is headquartered in Amsterdam, the Netherlands with offices in Beijing, Kuala Lumpur and Washington D.C. IBFD is considered to be the foremost expert on cross-border taxation and provides high quality independent tax research, international tax information and education, and currently employs over 60 research specialists and teaching staff from around 35 different countries.

Over the years, IBFD has evolved from a tax documentation centre into a contemporary online research institute and currently caters to both the private and the public sector. It fulfills the information needs of ministries of finance, tax administrations, international organizations, tax advisory firms, multinational enterprises, universities and other tax practitioners in over 150 countries. Importantly, IBFD operates on a not-for-profit basis and is completely independent, adopting an unbiased approach to its products, consultancy, education and software.

Conference enquiries:
Ms. Jeanie Chung
Tel.: +603-2032-2799
Email: seminar@ifa.my
www.ifa.my

Ms. Sarima Shafie
Tel.: +603-2287-0709
Email: ibfdasia@ibfd.org
www.ibfd.org/About-IBFD/IBFDs-75th-Anniversary

Gold Sponsors

Silver Sponsors

Bronze Sponsors

Supporters